#ScottishSummit2026

Scottish Summit 2026 Sponsor Opportunities

Murrayfield Stadium, Edinburgh

2nd & 3rd October 2026



About Scottish Summit



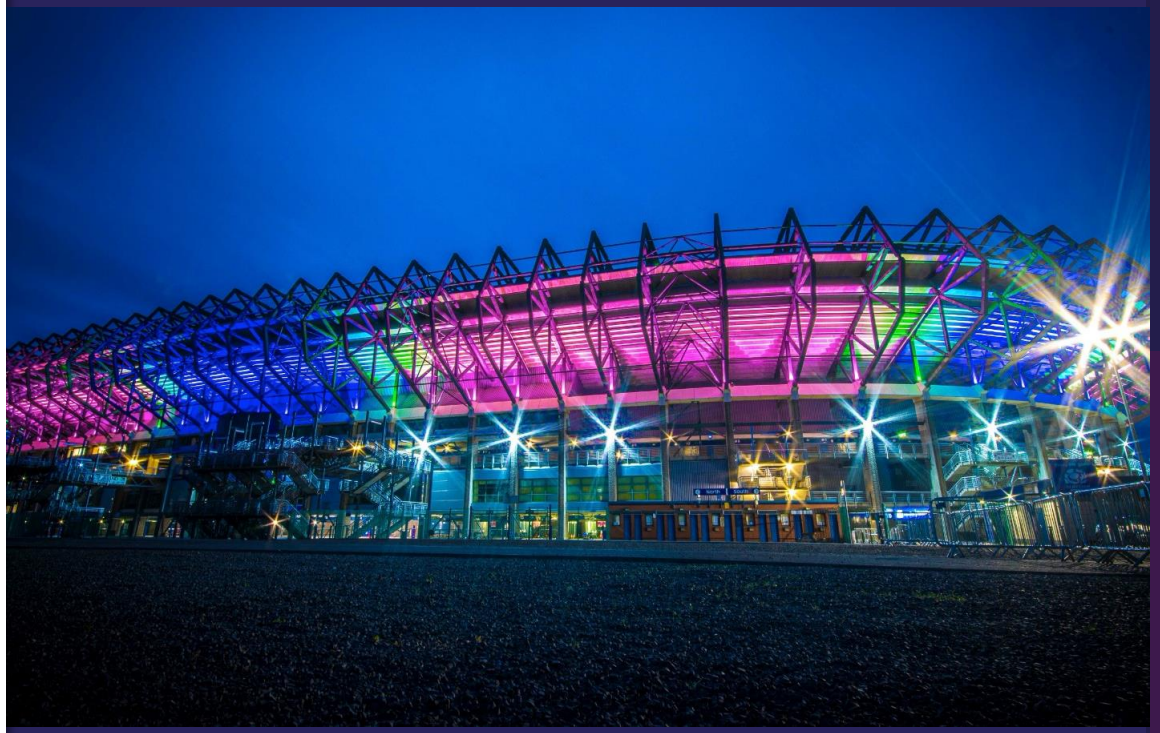
Scottish Summit is a community-driven Copilot event that brings together tech professionals, enthusiasts, and aspiring talents. With its inclusive and innovative approach, it fosters learning, collaboration, and networking opportunities. By providing a platform to share knowledge, empower new voices, and connect with industry leaders, Scottish Summit fuels the growth and success of the tech community.

Scottish Summit's attendances have consistently grown, from 370 professionals the inaugural event in 2019, continually expanding to over 4,500 attendees in six years of events. In 2026 we aim to continue showcasing the event's rising popularity and its success in fostering connections and knowledge-sharing within the tech community.

Scottish Summit's diverse tracks cover Copilot, AI, Dynamics 365, Power Platform, Azure, M365, and more, providing attendees with a wide array of sessions to explore the latest advancements, best practices, and real-world use cases in these cutting-edge technologies. A knowledge-packed experience awaits!

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The Venue



Scottish Summit, one of the UK's leading tech conferences, has chosen Murrayfield Stadium in Edinburgh as the venue for its upcoming event. Known as the iconic home of Scottish rugby, Murrayfield is a fitting location that reflects the Summit's growth and ambition. The stadium offers an impressive backdrop, combining rich history with modern facilities, making it ideal for hosting large-scale events.

Murrayfield's excellent transport links add to its appeal, with Edinburgh Airport nearby for international attendees and convenient access for domestic visitors via trains, buses, and motorways. Its state-of-the-art amenities, including conference rooms and breakout areas, ensure the event will run smoothly, accommodating the Summit's expanding audience.

This move to Murrayfield signals the Summit's ongoing success and commitment to fostering innovation and connections within the tech community. With its world-class venue and exceptional accessibility, the 2026 Scottish Summit promises to be a landmark event, offering attendees an unforgettable experience.

Why Sponsor

Business Benefits:

1. **Visibility and Exposure:** Your brand will be prominently featured across multiple platforms, amplifying your presence in the market and offering access to thousands of potential customers and partners within the tech industry.

2. **Network Expansion:** Connect with attendees actively exploring Microsoft technologies, showcase your solutions through sponsored sessions, and build high-value relationships with Microsoft leaders, ISVs, and SIs - driving lead generation, thought leadership, and business growth.

Brand Benefits:

1. **Brand Association:** By sponsoring the Scottish Summit, your brand becomes synonymous with innovation, learning, and community – highly respected values in the tech industry, strengthening your brand's image.

2. **Brand Recognition:** The exposure at the Scottish Summit will boost your brand recognition. Your logo and branding will be prominently displayed, ensuring attendees leave the event with your brand etched in their minds.

Community Benefits:

1. **Community Engagement**: As a sponsor, you directly contribute to the growth of a diverse and inclusive tech community, making a tangible impact and demonstrating your commitment to fostering equality in the industry.

2. **Knowledge Sharing:** The Summit serves as a platform for knowledge exchange and innovation. By participating, you nurture a culture of learning and creativity, influencing the future direction of the tech industry.



When you become a sponsor for the Scottish Summit, you are investing in more than just an event – you are fostering a vibrant AI community, empowering knowledge exchange, and forging meaningful connections within the tech industry. Scottish Summit is more than just an event; it's a global movement with far-reaching influence and an unrivalled commitment to innovation and community building.

Sponsor Tiers

25% reduction!

Platinum x 1

Sold out

~~£12,000~~

Prime Expo Space

1 Available

Includes sponsor session

Gold x 4

Sold out

~~£7,500~~

Expo Space

3 Available

Includes sponsor session

Silver x 8

~~£5,000~~ £3,750

Expo Space

2 Available

Upgrade available for sponsor session

Recruitment

£2,000

Exclusivity

1 Available

Lunch

Sold out

~~£5,000~~

Pop-ups @ Lunch

1 Available

Media & Community

£1,000

Increased presence on all digital media

Lanyards

Sold out

~~£5,000~~

Huge visibility across all attendees

1 Available

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Platinum Package - £12,000 - 0 Available

The premium spot! Achieve maximum visibility and take centre stage at the Scottish Summit as the title sponsor. Your brand will be inseparable from the event's identity, gaining top-level exposure and networking opportunities.

- Title Sponsor – 'Sponsors Names' Presents Scottish Summit
- Branding on front and centre of iconic Edinburgh venue
- On all slides and separate keynote thank you
- Short pre-keynote speaking slot, including option to introduce the event.
- One sponsored session
- Image on all media
- Logo on front of speakers wear
- Prime location space (size TBC)
- Access to the event registration list
- Logo on registration desks
- Option to upload a sessions on to the Scottish Summit YouTube channel
- Exhibitors are welcome to attend any sessions
- Dedicated event support contact

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Gold Package - £7,500 - 0 Available

Secure a significant presence at the Summit and make a powerful statement with a Gold sponsorship. Your brand will get consistent visibility and recognition, setting you apart as a leader in the industry.

- On all slides grouped by status
- Image on all media
- Logo on sleeve of speakers wear
- Expo space (size TBC)
- One sponsored session
- Access to the event registration list
- 60 Second Promo video on Socials / YouTube
- Option to upload a sessions on to the Scottish Summit YouTube channel
- Exhibitors are welcome to attend any sessions
- Dedicated event support contact

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Silver Package - £3,750 - 2 Available

Secure your brand a substantial presence at the Summit with a Silver sponsorship. Engage with the tech community, share your story and insights, and open the doors for potential collaborations.

- On all slides grouped by status
- Image on all media
- Expo space (Size TBC)
- Access to the event registration list
- 60 Second Promo video on socials / YouTube
- Sponsor session available for an upgrade cost – pending availability
- Exhibitors are welcome to attend any sessions
- Dedicated event support contact
- Ability to upgrade to sponsor session

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Recruitment - £2,000 - 1 Available

The unique opportunity to directly engage with a rich pool of talented students at the Summit. As a Recruitment Sponsor, you'll have the power to connect and influence the future stars of the tech industry.

- On all slides grouped by status
- Image on all media
- 1m x 1m space (Entrance Foyer)
- Private Consultation Room / Area
- Access to the event registration list

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Interested in sponsoring?

contact@scottishsummit.com

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