About Scottish Summit

Scottish Summit is a community-driven event that brings together tech professionals, enthusiasts, and aspiring talents. With its inclusive and innovative approach, it fosters learning, collaboration, and networking opportunities. By providing a platform to share knowledge, empower new voices, and connect with industry leaders, Scottish Summit fuels the growth and success of the tech community.

Scottish Summit's attendances have consistently grown, with 370 Dynamics professionals attending the inaugural event in 2019. The community expanded significantly in 2020, drawing 800 participants. In 2022, attendance further surged to 1,100, showcasing the event's rising popularity and its success in fostering connections and knowledge-sharing within the tech community.

Scottish Summit's diverse tracks cover Dynamics 365, Power Platform, Azure, M365, and more, providing attendees with a wide array of sessions to explore the latest advancements, best practices, and real-world use cases in these cutting-edge technologies. A knowledge-packed experience awaits!

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The Move

The P&J Live Arena in Aberdeen is not just your ordinary event venue – it's a world-class facility that promises an extraordinary experience for Scottish Summit 2024, this state-of-the-art indoor arena has quickly become a sought-after destination for all types of shows and events since its opening in August 2019.
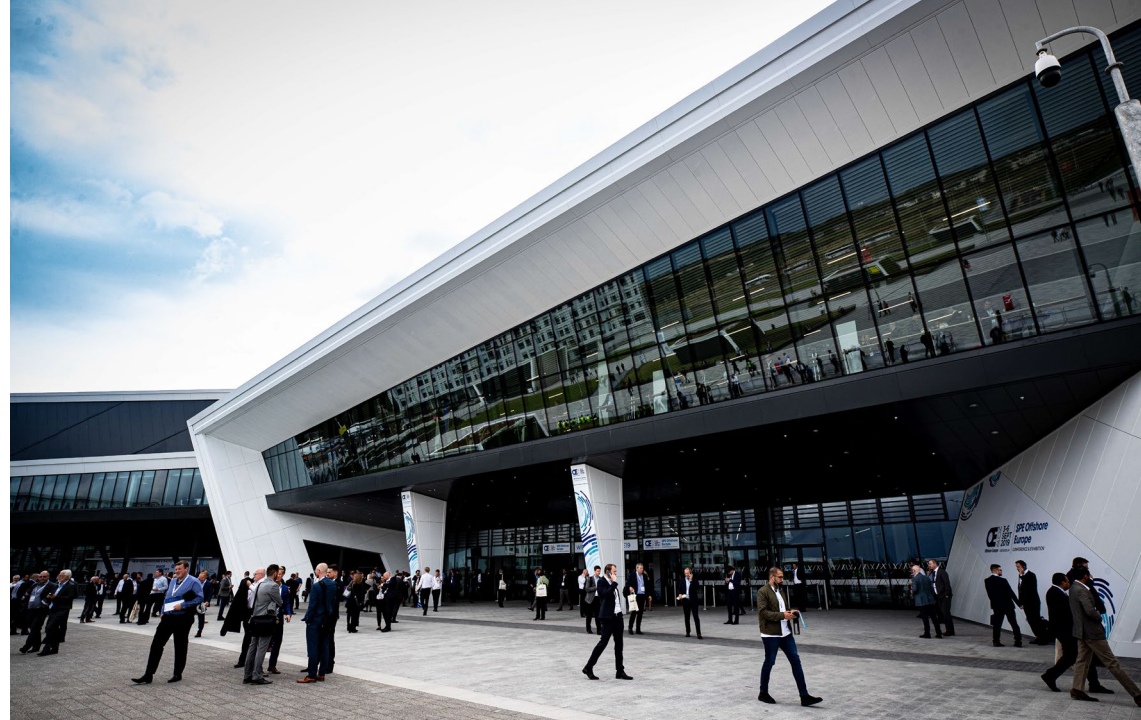
As the largest indoor arena in Scotland, the P&J Live Arena offers unparalleled capacity. It's impressive size and modern infrastructure make it the perfect host for our event.

Convenience is key at the P&J Live Arena. With its prime location just a 5-minute walk from the airport, attendees can easily reach the venue, saving time and eliminating the stress of long commutes.

P&J Live Arena boasts an array of amenities that enhance the overall event experience. The venue offers excellent accessibility, ensuring that everyone can participate fully, regardless of their mobility or accessibility needs. With two onsite hotels, attendees can stay right at the venue, making it incredibly convenient to attend all the sessions, network with fellow professionals, and enjoy the after-event gatherings.

With the move to the new venue will we be using the state-of-the-art Expo area. In previous years we left space between sessions for visits to sponsors but for 2024 we will have dedicated sponsor time (breaks) each day. There will be 4 x 30-minute sponsor breaks as well as a 60-minute lunch break (with lunch served in the Expo area)

In conjunction with Visit Aberdeenshire, we have created partnerships with Airlines, Trainlines and Hotels, offering attendees discounted travel and stay at the event.

Why Sponsor

Business Benefits:

1. **Visibility and Exposure:** Your brand will be prominently featured across multiple platforms, amplifying your presence in the market and offering access to thousands of potential customers and partners within the tech industry.

2. **Network Expansion:** The Summit provides an exceptional opportunity to connect with industry leaders, potential clients, and talented professionals. It's an ideal setting for building relationships and forging valuable partnerships.

Brand Benefits:

1. **Brand Association:** By sponsoring the Scottish Summit, your brand becomes synonymous with innovation, learning, and community – highly respected values in the tech industry, strengthening your brand's image.

2. **Brand Recognition:** The exposure at the Scottish Summit will boost your brand recognition. Your logo and branding will be prominently displayed, ensuring attendees leave the event with your brand etched in their minds.

Community Benefits:

1. **Community Engagement**: As a sponsor, you directly contribute to the growth of a diverse and inclusive tech community, making a tangible impact and demonstrating your commitment to fostering equality in the industry.

2. **Knowledge Sharing:** The Summit serves as a platform for knowledge exchange and innovation. By participating, you nurture a culture of learning and creativity, influencing the future direction of the tech industry.

When you become a sponsor for the Scottish Summit, you are investing in more than just an event – you are fostering a vibrant community, empowering knowledge exchange, and forging meaningful connections within the tech industry. Scottish Summit is more than just an event; it's a global movement with far-reaching influence and an unrivalled commitment to innovation and community building.

Design Team

Interior	Exterior
Stair Risers	The View (64 Windows)
Escalator Sides	Support Columns
Glass Railings	Piazza Wall
Lift Panel	Piazza Side Walls
Concourse Columns	Ventilation Shafts
Venue Pillars	Car Park Entrance
Floor Graphics	Entrance Doors

- Experience a seamless and impactful sponsorship opportunity at Scottish Summit 2024! With our partner, the P&J Live Arena, your sponsorship journey becomes effortless. Our skilled team at the venue will handle all your stand and artwork requirements, ensuring a flawless setup that captivates our attendees. From stunning visuals to engaging displays, we'll bring your brand to life, showcasing it to a global audience.

- As well as event branding at Scottish Summit you can also directly contract with the P&J to take additional signage options (Listed on the left)

- Would you like to upgrade your sponsor space? Working directly with the venues Expo ordering service you can log into the portal and update or additional items which will be delivered and built on your arrival

- But the benefits don't end there – as a sponsor at the P&J Live Arena, you have the added advantage of expanding your brand exposure. With the opportunity to incorporate additional signage throughout the venue, you can extend your reach and leave an indelible impression on the thousands of tech enthusiasts attending the event. Join us at Scottish Summit 2024, where you can effortlessly elevate your brand, connect with industry leaders, and unlock a world of new opportunities. Let our trusted partner, the P&J Live Arena, handle the logistics while you focus on making a remarkable impact – it's an opportunity you won't want to miss!

Sponsor Tiers

Platinum
£15,000

9m x 3m Stand

0 Available

Gold
£8,500

4m x 4m Stand

1 Available

Silver
£6,500

3m x 3m Stand

4 Available

Bronze
£4,500

2m x 2m Stand

5 Available

Sponsor Tiers

Recruitment	Lunch	Digital	Badge
£8,500	£5,000	£3,500	£2,500
Exclusivity	Pop-Ups @Lunch	App & YouTube	Logo On Lanyards
1 Available	0 Available	0 Available	0 Available

Sponsor Tiers

Workshop	Pub Quiz	Blade
£5,000	£5,000	£2,000
Named Sponsor	Named Sponsor	Advert on Blades
1 Available	1 Available	1 Available

Gold Package - £8,500 - 1 Available

Secure a significant presence at the Summit and make a powerful statement with a Gold sponsorship. Your brand will get consistent visibility and recognition, setting you apart as a leader in the industry.

- On all slides grouped by status
- Image on all media
- Logo on sleeve of speakers wear
- 4m x 4m stand with Named Bar – Custom Side Panels can be ordered direct from venue
- One sponsored session
- Access to the event registration list
- Second refusal on external signage opportunities
- 60 Second Promo video on socials / YouTube
- Image on dropdown main stage banners – Bottom

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Silver Package - £6,500 - 4 Available

Secure your brand a substantial presence at the Summit with a Silver sponsorship. Engage with the tech community, share your story and insights, and open the doors for potential collaborations.

- On all slides grouped by status

- Image on all media

- 3m x 3m stand with Named Bar – Custom Side Panels can be ordered direct from venue

- One sponsored session

- Access to the event registration list

- Third refusal on external signage opportunities

- 60 Second Promo video on socials / YouTube

- Image on dropdown main stage banners – Bottom

Bronze Package - £4,500 - 5 Available

Secure your brand a substantial presence at the Summit with a Bronze sponsorship. Engage with the tech community, share your story and insights, and open the doors for potential collaborations.

- On all slides grouped by status
- Image on all media
- 3m x 2m stand with Named Bar – Custom Side Panels can be ordered direct from venue
- Access to the event registration list
- Third refusal on external signage opportunities
- 30 Second Promo video on socials / YouTube

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Recruitment - £8,500 - 1 Available

The unique opportunity to directly engage with a rich pool of talented students at the Summit. As a Recruitment Sponsor, you'll have the power to connect and influence the future stars of the tech industry.

- On all slides grouped by status

- Image on all media

- 2m x 2m stand (Foyer) with Named Bar – Custom Side Panels can be ordered direct from venue

- Private Consultation Room / Area

- Access to student volunteers

- Access to the event registration list

- One Sponsor Session

- Third refusal on external signage opportunities

Workshop Package - £5,000 - 1 Available

Inspire the innovators and creators by sponsoring the Workshops. You'll have a direct influence on this highly interactive, fun, and engaging part of the Summit.

- On all slides grouped by status
- Image on all media
- Pop Up Banners at Hacks / Workshops
- 5 minutes presentation before the hack
- Present awards to winners
- Access to the event registration list
- Third refusal on external signage opportunities

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Pub Quiz Package - £5,000 - 1 Available

Are you looking to combine business and pleasure? Our Pub Quiz sponsorship is a fun and interactive way to engage with the community. As the presenter of awards to winners and with 30-second adverts between rounds, your brand will be synonymous with good times and friendly competition.

- Your logo and branding on all event slides, grouped by sponsorship level
- Your logo on all event media
- Pop-up banners at the Quiz
- Listing on the event website
- Access to all event media assets
- Access to the event registration list
- Third refusal on external signage opportunities
- 5 minutes presentation before the Quiz
- Presentation of awards to winners
- 30-second adverts between rounds
- Your logo on the Quiz platform

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